**Dormant Accounts Fund Alcohol Specific Initiative 2016**

This initiative aims to deliver a community mobilisation action opportunity to raise awareness of the levels of harmful alcohol consumption and resultant behaviours and the visibility of this to young members of the community on a regular basis. The project is to be run over four stages to clearly address the National Drugs Strategy actions 28 and 29 along with the National Substance Misuse Strategy actions 1 and 2 which deliver clear achievable goals under the Healthy Ireland framework.

The project aims to:

1. Increase the awareness of the range of alcohol-related problems in the community and reduce the exposure of children to this.
2. Promote the benefits of reducing alcohol-related problems with improved community safety and better quality of life leading to health gains for all.
3. Increase the understanding of the large evidence base of what works and what does not work in reducing alcohol-related harm.
4. Ensure the local community understanding that protecting children is everyone’s responsibility and how best to achieve it by initiating a sustainable response which can be built on and expanded over a number of years.
5. Collaborate with the Task Force stakeholders to increase the impact and enhance the benefits for this community wide initiative.

Please get involved in your local community events.